



Small Business Monthly Update

Economic Development Department || November 2018



BUSINESS SPOTLIGHT

CAP's Pizza and Tap House Opens Second Location in Stockton



CAP's Pizza & Tap House has opened its second location in Stockton! CAP's Pizza & Tap House is a family-owned business in Sacramento that opened in 2016. The owners were looking to open a second location and saw that Stockton's growing craft beverage scene was the perfect sign, along with finding a great location on Pacific Avenue.

CAP's Pizza & Tap House offers a 2 for \$20 special on Tuesdays with unlimited toppings. Their menu also includes breakfast pizzas, bruschetta, chicken wings, pasta, and more. Vegan and vegetarian pizzas are also available.

CAP's Pizza is a tribute to Cody Allen Pryor (CAP), the family's son, who passed away in 2016 and loved pizza, craft beverage, and hanging out with family and friends. CAP's Pizza's rustic, casual design and fun atmosphere is something Cody would have been proud of and the owners are excited to share it with the Stockton community. To see their coverage with FOX40, click [here](#).

CAP's Pizza is located at 7628 Pacific Avenue in the Hammer Ranch Plaza and employs 32 people. Its operating hours are Monday through Thursday 12 to 11 p.m., Friday 12 p.m. to 12 a.m., Saturday 11 a.m. to 12 a.m. and Sunday 11 a.m. to 10 p.m. For more information, visit their Facebook page below or call (209) 594-0749.



Photo courtesy of CAP's Pizza & Tap House

CAP's Pizza Facebook

NEW RESTAURANT! The Kitchen at StoneBrier



The Kitchen at StoneBrier is a new restaurant serving new American cuisine with classic recipes. Stockton native, Pat Patmon, always dreamed of owning his own restaurant and the perfect opportunity arose when he found the perfect person to manage it and the perfect team to run it. The ideal space became available at the corner of West Lane and Bianchi Road, which will compliment the proposed adjacent development, and features indoor and outdoor seating.

The Kitchen at StoneBrier offers a breakfast, lunch, and dinner menu and employs 20 people. Their specials include a grilled peach salad made with a mix of greens, balsamic red onions, fresh mozzarella, candied pecans, and black pepper maple vinaigrette; braised boneless beef short ribs served with horseradish mashed potatoes, roasted carrots, and red wine demi; braised Australian lam shank served with parmesan risotto and eggplant ragu; and pan seared Atlantic salmon served with couscous pilaf, piccata, asparagus herb salad, and lemon vinaigrette.

The Kitchen at StoneBrier is located at 4780 West Lane in The Shops at StoneBrier. Its operating hours are Monday through Friday 6 a.m. to 10 a.m. for breakfast and 11 a.m. to 3 p.m. for lunch. Dinner hours are Monday and Thursday 5 p.m. to 9 p.m., Friday and Saturday 5 p.m. to 10 p.m., and Sunday 4 p.m. to 9 p.m. The Kitchen at StoneBrier offers catering opportunities for all occasions. For more information or to make a reservation, visit their website below or call (209) 932-9322.

[The Kitchen at StoneBrier website](#)



Photos courtesy of The Kitchen at StoneBrier

BUSINESS RESOURCE SPOTLIGHT

City of Stockton
Storefront Beautification Micro Grant Program



The Stockton City Council approved the new Storefront Beautification Micro Grant Program for local businesses at its October 16, 2018, meeting. The City of Stockton's Storefront Beautification Micro Grant Program assists small business owners to improve their storefront with new or upgraded:

- Windows
- Signs
- Paint
- Awnings
- Lighting
- Planters

Grants of up to \$2,000 are available on a reimbursement basis to businesses located within city limits and have storefronts on one of the targeted [commercial corridors](#). For an application, click [here](#) or for questions about this program, please call (209) 937-8539 or email the [Economic Development Department](#).

Storefront Micro Grant Program

City of Stockton Business Survey - Tell Us How You're Doing

Dear Business Owner,

The City of Stockton invites you to participate in the new business survey because your business is an important part of our community.

To better understand the current business climate, we are looking to collect feedback on how your business is doing and how the City and our partnering organizations can provide assistance. The survey will take approximately 5 minutes and will include the opportunity for businesses to provide feedback regarding the current state of your business, your future plans, areas for improvement, and any challenges and successes.

If you have any questions, please contact the Economic Development Department at (209) 937-8539 or via [email](#). We thank you for taking the time to provide feedback.



Take the survey

THE **ABC'S** ON **STARTING** AND **GROWING** A SMALL BUSINESS



University of the Pacific The ABC's on Starting and Growing a Small Business

The University of the Pacific Westgate Center for Leadership and Management Development is hosting a FREE event on Thursday, November 15, 2018: The ABC's on Starting and Growing a Small Business from 6:00 p.m. to 8:00 p.m. in the Stockton Cesar Chavez Library, located at 605 N. El Dorado Street. The event will feature guest speakers from the Small Business Development Center, California Capital Women's Business Center, and the City of Stockton. Learn more about how to develop an action plan, business/marketing plan, and capital/financing plan.

[Register here](#)

NOVEMBER 6 BALLOT INFORMATION



Measure K

Measure K is a renewal of measures approved by Stockton city voters in 1990, 2000 and 2010. It provides authorization to develop, construct and/or acquire low-rent housing units within the city of Stockton. This measure extends that authorization for twenty years.

A low-rent housing project includes any living accommodations for person of low-income, assisted by federal or state dollars, to provide decent, safe, uncrowded and sanitary housing that is affordable.

Article 34 of the California Constitution requires approval by a majority of the voters prior to development, construction or acquisition of any low-rent housing project. Projects that require authorization are those composed of dwellings for persons of low-income, financed in whole or in part by the federal government or a state public body or when certain types of assistance, such as labor or loan guarantees, are provided. This measure provides that authorization.

Measure K re-authorizes development, construction, acquisition or conversion of up to 500 units annually, within the city of Stockton, for low-income, elderly and/or handicapped persons, for an additional twenty years.

This measure does not increase local taxes or authorize any specific development to occur.

[Measure K Info](#)



From The Ground Up - Comstock's magazine

Trail Coffee, a bustling café on an activated corner in downtown Stockton, has come a long way from its startup as a back-alley roaster. In the last four years, the business has moved twice, rebranded and expanded into a 3,500-square-foot...

[Read more](#)

www.comstocksmag.com



Small Businesses Could Get A Boost For Stockton Storefronts

STOCKTON (CBS13) - Small-business owners could get new incentives to spruce up their storefronts in the city of Stockton. Stockton is proposing paying \$2,000 to small-business owners who make upgrades to their store exteriors. The upgrades could...

[Read more](#)

sacramento.cbslocal.com



Ice goes in at arena as Stockton Heat prepares for...

STOCKTON - It's one of the coolest days of the year at Stockton Arena. Work crews at the facility put the ice in for the Stockton Heat's new season on Tuesday, a process that went from early in the morning and lasted all day.

[Read more](#)

www.recordnet.com



UC expands successful college-eligibility evaluation...

The University of California will provide approximately 10,000 students in the Stockton Unified School District access to an online tool to help them better track their progress toward college eligibility, UC President Janet Napolitano announced...

[Read more](#)

www.universityofcalifornia.edu

FEATURED PROPERTY

For Lease The Sperry Building - 146-148 W. Weber Avenue

This historic building faces the waterfront, with a lovely outdoor courtyard. Built in the 1800's as the offices for Sperry Flour Mill, it is beautifully constructed with expansive windows, tiled

Office
5,050 SF Divisible (117 - 1,105 SF)

fireplaces and high coffered ceilings.

This iconic building has just been renovated and is ready to be loved and admired again! Floorplan is ideal for many uses: Law offices, program space, daycare, fitness center, school, win tasting or an elegant executive conference center.

The Sperry Building includes 6 private offices, 3 restrooms with showers, kitchen, outdoor courtyard and gated parking lot.

Call for your private tour today!

For more information, contact Mahala Burns at mburns@cortco.com or (209) 476-2907.

To find additional available properties, visit AdvantageStockton.com.



[View property listing](#)



CITY OF STOCKTON CRIME PREVENTION CORNER

Delivery Package Theft

Tips to Prevent Delivery Package Theft:

- Have packages delivered to where you are, not to where you aren't. Consider having packages delivered to your office or place of employment instead of your home.
- Use tracking numbers and delivery notifications. Most major shipping companies offer this free service and can send you a text or email when your package arrives..
- Ask family members, trusted neighbors and friends to accept deliveries on your behalf or to pick-up your packages.
- Request packages to be placed in a less conspicuous spot, such as a side door or behind a planter or garbage can.
- Many shipping companies now allow you to request a delivery time or time frame - schedule packages for when someone is home.
- Install a smart security camera at your front door.
- Request signature on delivery, if possible.
- Some companies and shippers offer locker service or for packages to be held at the delivery distribution center for pick-up.
- Keep an eye out for suspicious vehicles and people in your neighborhood and report suspicious activity to the Stockton Police Department at (209) 937-8377.



EVENTS

Stockton Chamber of Commerce

[November Mixer](#)

November 1, 2018

5:15 p.m. - 7:15 p.m.

H&R Block

729 N. Wilson Way

Stockton Kings

[Opening Game of the Inaugural](#)

[2018-2019 Season](#)

November 2, 2018

7:00 p.m.

Stockton Arena

Small Business Development
Council (SBDC) Workshops

[Starting & Financing a
Business](#)

November 14, 2018

4:30 p.m. - 6:30 p.m.

University of the Pacific Westgate
Center for Leadership and
Management Development
[The ABC's on Starting and
Growing a Small Business](#)
November 15, 2018
6:00 p.m. - 8:00 p.m.
**Stockton Cesar Chavez
Library**
605 N. El Dorado St.

Hispanic Chamber of
Commerce
[Mixer: Arroyo's Cafe](#)
November 18, 2018
5:15 pm - 7:15 pm
Arroyo's Cafe
2381 W. March Ln.

Small Business Development
Council (SBDC) Workshops
[Starting & Financing a
Business](#)
November 28, 2018
12:00 p.m. - 2:00 p.m.
56 S. Lincoln St.

Upcoming City events

RESOURCES

Stockton Business Survey



How is your business doing?

Do you know there are many resources available
for you and your Stockton business?

We value your opinion and want to hear from you
- the local business community. Please take this
short five minute survey. Providing your name is
optional or you can leave your contact information
and we will follow up to answer your questions.

Take the survey

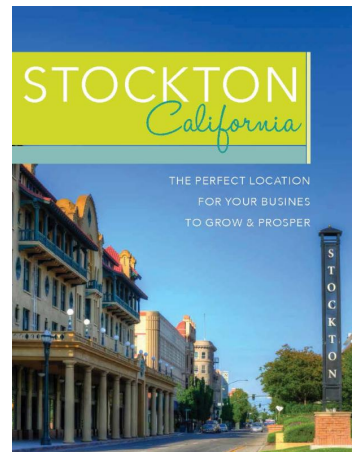
Quick Links

[Economic Development Department Website](#)

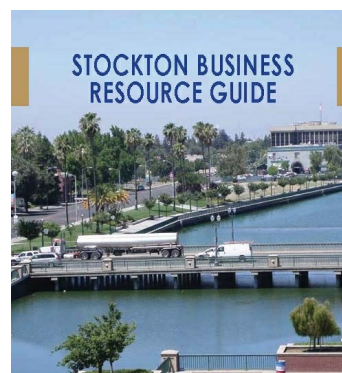
[Available Properties: Advantage Stockton](#)

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[City of Stockton Bid Flash Website](#)



[Stockton Community Profile](#)



[Business Resource Guide](#)



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